CorTrans Logistics, LLC

CUSTOMIZABLE REPORTING

Challenge – Early Monday morning, prior to a staff meeting, a customer requested a shipment report of freight activity for the week. The request included activity by mode, spend, and exceptions.

CTL Solution – This customer wanted a dashboard that could quickly give the consolidated status of shipments moving in multiple accounts. They had 8 or 9 accounts for different parts of their business. After reviewing the customer's request and understanding their urgency to pull data with shipment detail quickly, CTL worked with the software development team to design the Management Dashboard which rapidly provides information on spend activity by service and division; a listing of shipments still in transit; activity by lane segment and a listing of any shipments showing exceptions with the reason. The Dashboard can also compare spend by service in chosen date ranges.

Additional Customer Benefits
- Easy to pull reports on transportation spend
- Visibility into how shipments are moving through the system
- Great tool for large corporations who have multiple sub companies
- Great tool for the smaller companies who can't invest in an expensive TMS system
- Ability for customer to find answers at any time or anywhere if they can log into the CTL dashboard