

MINIMIZING DAMAGE & COST

Challenge – A footwear manufacturer was building displays in Canada. The spend was extremely high due to them shipping the displays individually to their retailers in the U.S. They needed a way to reduce cost and to minimize damage that was reoccurring with the shipments.

CTL Solution – After understanding the various delivery points, CTL was instrumental in designing a model that grouped regional deliveries into a single consolidated truckload shipment.

Additional Customer Benefits

- Single customs entry
- Lower transportation cost
- Single point for information
- Reduced opportunity for damage

